

EDDIE PEABODY



AND HIS

“HAPPINESS  
SHOW”

A FANCHON AND MARCO IDEA

*(Staged Personally by Fanchon)*



EDDIE PEABODY AND HIS  
HAPPINESS SHOW AND HIS  
HAPPINESS SHOW

I M P O R T A N T

Kindly be informed that Jean Armand, personal representa-  
tive to Eddie Peabody and press representative for the "Happiness  
Show", will be in advance of this production to assist you in  
carrying out exploitation and publicity on the show.

Mr. Armand has been Eddie Peabody's personal representa-  
tive for the past five years so is naturally unusually well  
equipped to aid you in getting the tremendous amount of publicity  
that this internationally famous showman warrants.

As you probably know, this marks the first time in the  
history of Fanchon and Marco productions that a special publi-  
city man has ever been sent in advance of any unit.

Mr. Armand is a live wire and any co-operation offered  
him will be sincerely appreciated by Fanchon and Marco.

SHORTS AND \* \* \* \* \* 10-12-30  
21-32  
MUSIC ROUTINE 11-23

EDDIE PEABODY AND HIS  
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Please be advised that the following material is included in Eddie Peabody's contract.

It is further provided, so as to be understood, that Peabody and his company, the Peabody Agency, on their respective parts, shall endeavor to secure a maximum amount of advertising space devoted to Eddie Peabody and his Happiness Show.

Kindly see that this contractual obligation is observed whenever and wherever possible.

EDDIE PEABODY AND HIS  
HAPPINESS SHOW

O F F I C I A L B I L L I N G

Following is the correct official billing for Ed-  
die Peabody and His Happiness Show:

E D D I E P E A B O D Y  
(King Of The Banjo)

And His

HAPPINESS SHOW  
(Staged Personally By Fanchon)

with

JESSIE DRAPER  
(Making Both Ends Meet)

JACK AND JERRY  
(Rolling Along)

THE JOY BOYS  
(Born For Laughs)

MARY AND MARGE  
(Those Funny Gals)

MARTHA VAUGHN  
(Singing The High Notes)

TOM AND HANK  
(Ride 'em, Cowboys)

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IMPORTANT NOTE: Please be advised that the following paragraph  
is included in Eddie Peabody's contract:

"It is further understood, as part of the contract  
detailed on reverse side, that Fanchon and Marco,  
Inc., insofar as they or their representatives  
can assist, will endeavor to secure a minimum of  
one-third of advertising space devoted to Eddie  
Peabody and His Happiness Show."

Kindly see that this contractual obligation is  
observed whenever and wherever possible."

EDDIE PEABODY AND HIS  
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A D V A N C E   T R A I L E R

This is a special sound and talking advance trailer on  
Eddie Peabody and His Happiness Show. It was made at great ex-  
pense with special scenes and cartoons of Eddie in action.

Here's the way the copy reads:

Folks, He's Back!  
The Wizard Of The Banjo!  
The Sunkist Ambassador Of Joy!

GOOD OLE

E D D I E P E A B O D Y  
HIMSELF.....

He Toured Europe On A Tidal Wave  
Of Applause! His Banjomania  
Knocked The Prince Of Wales For  
A Loop! His Rhythm Loosened Up  
The Belles Of Scotland--Home Of  
Close Harmony!

In Spain, Even The Bulls Stopped  
Fighting To Listen To Eddie!

In Paris He Started The Gigolos  
Jigging, And The Seine Went  
Insane!

He Stopped In Los Angeles To  
Entertain The Unemployed.  
(Scenes Here Of Eddie In Sound  
Entertaining)

And Now He's Back!

With A Heap o' Hokum, Harmony And  
Hotcha...You'll Love His New Stuff!

EDDIE PEABODY  
The Banjoy Boy Of The Century  
Comes To You In His

HAPPINESS SHOW  
(Staged Personally By Fanchon)

with  
JESSIE DRAPER  
(Making Both Ends Meet)

JACK AND JERRY  
(Rolling Along)

THE JOY BOYS  
(Born For Laughs)

MARY AND MARGE  
(Those Funny Gals)  
MARTHA VAUGHN  
(Singing The High Notes)  
TOM AND HANK  
(Ride 'em, Cowboys)

EDDIE PEABODY AND HIS  
HAPPINESS SHOW

W O R D P I C T U R E

Eddie Peabody's "Happiness Show" is a fast moving colorful spectacle brimful of song, music and dance. Produced personally by Fanchon it is said to set a new standard of production for motion picture audiences.

The opening number and theme song, "Song of Happiness", discloses Eddie in all his satorial glory, attired in typical London full dress, as the drop flies. With the band and a flashing chromium built set as a background, Eddie opens the show with a violin selection which serves to introduce a charming solo acrobatic dancer, Jessie Draper. Eddie does a short ballroom waltz with Miss Draper preceding her solo high kick acrobatic number. This scene depicts Eddie in Paris.

Next on the bill is Jack and Jerry, who are introduced as having been brought from Ireland. The mixed duo have a neat offering consisting of short punchy specialties which include skating, acrobatic, taps and toe dancing. Following comes Eddie dressed in the full regalia of a Highland piper for his Scottish episode. As Eddie marches back and forth across the stage playing his pipes, he picks up a pair of clever pantomimic dancers, the Joy Brothers.

This tramp duo inject a clean brand of solid humor into the show during their pantomimic tramp dance and usually have to encore with a double bit.

Following this is the Spanish episode as Eddie enters dressed as a Spanish Don and introduces Martha Vaughn, a striking coloratura soprano. With Eddie accompanying her on a banjoline, Miss Vaughn sings a brace of delightful light opera and Spanish numbers while Eddie strums the melodies on various stringed instruments. The Spanish episode is topped off with a few steps of a Spanish dance executed by both Miss Vaughn and Eddie.

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W O R D   P I C T U R E

Then comes one of the sensational feature acts of the show, Tom and Hank, world's champion trick riders and ropers. The youngsters make their entrance astride a pair of colorful broncos and after a short exhibition of riding go into a fast routine of intricate roping.

Their youth, appearance and showmanship is a potential show-stopper and for the flash they remount their ponies and offer a miniature rodeo that seldom fails to bring down the house. At the finish the boys are seen tearing across the stage both astride the same horse that is followed shortly afterward by Eddie dressed as a cowpuncher riding the second pony. He dismounts and announces Mary and Marge, youthful collegiennes who, with humorous patter, song and dance, hold down the spot nicely until Eddie appears with his banjo and the well known Peabody red Jacket and wide pants.

This is the signal for the chorus of requests. He does several numbers down to a short talk regarding the theme number of the show, "Song of Happiness", when he introduces the individual members of his company for a spectacular illuminated megaphone chorus of the song. As they exit, Eddie turns and directs the band in a sizzling hot number introducing a blackout illusion with little Tom of Tom and Hank doing an Eddie Peabody. They finish the chorus together doing cross banjo and as the back drop flies it discloses a huge illuminated banjo.

The electrical effects, hundreds of flashing lights on the twirling banjo head, the entire company seated on the neck of the banjo strumming out the final chorus on their banjos, makes a spectacular and startling picture as the curtain falls.

\* \* \*

EDDIE PEABODY AND HIS  
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SPECIAL BIOGRAPHY  
OF  
EDDIE PEABODY

Eddie Peabody was born on February 19, 1903, in Reading, Mass., and educated in the public schools of Lynn. He is of the eleventh generation of the famous Peabody family which came over on the Colony. Among other enterprises, his ancestors conducted the Peabody Institute of Music, piano factories and other notable industries, and while an accomplished musician, he has never studied music in his life. At the age of five, he played mandolin, and violin at the age of nine.

He finished his school work when fourteen, then enlisted in the Navy during the war and was paid off in 1922, five years later, as a first class quarter-master. This service covered one and one-half years on battleships, three and one-half years in submarines, while for a short time he flew the United States mail from Maine to Havana.

Discharged from the service in Long Beach, California, he played with various dance bands until he met the present Mrs. Peabody, who loaned him fifteen dollars with which to purchase his first banjo. They went east together, organizing dance orchestras throughout the country, finally landing in New York as the outstanding hit of the Radio Show.

This brought numerous recording offers and was perhaps the beginning of Peabody's rapid rise to fame. He was seen and heard by Jack Partington, noted producer for Publix theatres, who signed him for the Granada Theatre in San Francisco and the Metropolitan Theatre in Los Angeles. This contract was for six years and called for an income of exactly \$1,000,000. During this time, Peabody accumulated another small fortune in royalties from recordings.

After more than two years of this contract, he received an offer from Marco of Fanchon and Marco, and obtained his release from Publix Theatres to work exclusively for the internationally known producer.



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SPECIAL BIOGRAPHY (Continued)

Placed by Marco at the head of his productions in the key cities of the country, he justified the producer's contention that he was a box office attraction by being held over several weeks in each town after breaking all known box office records.

Following many tours of the country, he returned to Southern California, where he purchased a thirty-five acre orange grove set amid the valleys of Riverside, where he has built his home and many other improvements of Spanish design that is known as the Eddie Peabody Ranch and is said to be valued at more than a quarter of a million dollars. Here he returns to rest with Mrs. Peabody during or between engagements. Peabody Sunkist oranges are said to be prize winners in many shows.

A little more than a year ago, European producers began bidding for his services. He was offered the usual seven-week contract in London, but after the first performance at the Plaza Theatre, was tendered an indefinite contract that ran well over six months. At times he was playing four theatres and two night clubs in one day. Command performances soon became the order of the day, with Peabody the toast of royalty and civic heads. Other cities in England, Ireland, Scotland and Wales clamored for his services, so Eddie had to stay an additional three months to appease the theatre managers.

He was sent to Paris to star in a revue and while there the comptrollers of the casinos at Monte Carlo signed him for a series of special engagements. While abroad, Miss Fanchon of Fanchon and Marco, who was then visiting the continent in search of talent, also obtained Eddie's signature on a new American contract, and immediately began building the "Happiness Show" around this happy boy

EDDIE PEABODY AND HIS  
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SPECIAL BIOGRAPHY (continued)

of showdom. Upon his return to his home town of Riverside, he was greeted and feted by none other than Governor James Rolph, Jr. of California, who flew from the capitol especially to greet Eddie.

Many luncheons and banquets were given in Eddie's honor by the citizens of the southland, which would have gone on indefinitely had not rehearsal time for the "Happiness Show" come around.

While in Europe, Eddie had signed for Miss Fanchon many specialty artists from various countries to appear with him in this stupendous production, which is said to be one of the most lavish and expensive "Ideas" produced.

In conclusion, with due credit to Eddie himself, his ability, showmanship and personality, when asked recently by an interviewer the reason for his success, he replied, "Clean living, trying to give the audience what it wants", and then he added, as if in afterthought, "All my success is really due to the love and advice given to me by Mrs. Peabody throughout my entire career".

\* \* \*

EDDIE PEABODY AND HIS  
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B I O G R A P H Y B R I E F S  
On  
Eddie Peabody's Supporting Cast

\* \* \* \* \*

JESSIE DRAPER.....A beautiful topnotch high kick acrobatic dancer, who opens the show with Eddie and sets a fast pace for the rest of them to follow. Was appearing at the Folies Bergere in Paris when Fanchon and Eddie saw her act and signed her for the "Happiness Show". One of the outstanding bits of her offering is a rhythmic high kick that modulates from the floor on up. This is sold with plenty of showmanship, topped off with beauty and grace. Also does a short waltz interlude with Eddie. Although born in Pittsburgh, is said to be related to old English stock. Starred in John Murray Anderson's "Almanacs" in New York. First appearance in America in two seasons. Modeled for Patou in Paris.

JACK AND JERRY.....A duo of youthful dance skating specialty artists who offer a fast routine of intricate skate acrobatics. The girl, Jerry, clicks with a toe number on skates with her partner topping off the offering with a rope skipping bit on skates.

The pair were picked up by Peabody for Fanchon while playing Dublin last year and supply the Irish atmosphere for that sequence.

They have played several of the larger circuits in the east and hail from New York City. This is their first production engagement for Fanchon and Marco.

THE JOY BOYS.....One of the outstanding comedy acts in the show offering hilarious pantomimic dance novelty in misfit costumes. A sure-fire laugh hit that is so clean it could be staged in a pulpit. They are a cinch for any tough audience and are natural laugh-getters, especially for youngsters. Eddie picked them up in Scotland for this show. Have played the comedy leads in the Australian production of "Five O'clock Girl", being held over there eighteen months as a single following the show.

MARY AND MARGE.....A duo of youthful collegiennes, doing a comedy song and dance routine. Mary works on the same order as Charlotte Greenwood while Marge is a ringer for a grown-up Mitzi Green. They do about ten minutes of heavy comedy patter, topping it off with a song and dance bit that holds the next to shut spot nicely. Both have worked in several musical comedy productions and were working in London when Eddie and Fanchon grabbed them for the "Happiness Show". They localize their entrance number.

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BIOGRAPHY BRIEFS (Continued)

MARTHA VAUGHN.....Former Sennett Bathing Beauty, late star of Greenwich Follies, and known as the "vivacious darling of song". Has a lyric soprano voice of very dramatic quality in a variety of ranges, astonishing power, warmth and tonal effects. Born in Kansas City and at five years moved with her parents to Chicago, where she studied at the Emerson and Oak Park high schools. A protege of the late Dr. Florenze Ziegfeld and won a scholarship in the Ziegfeld College of Music. Was for a while soloist in a Methodist Church. In the "Happiness Show" she holds the feature prima donna spot doing light operatic airs in a specialty bit with Eddie Peabody. Voice registers perfectly, and she has personality and showmanship plus.

TOM AND HANK.....Known as the world's juvenile champion trick ropers and riders. Won several prizes in this class at most of the important rodeos. The boys are the sons of Ed McFarlan of Los Vegas, New Mexico, and have been appearing at stampedes and rodeos since they were old enough to toddle. Hank is seventee, while Tome is sixteen. They began in the business exactly ten years ago. Their dad, who travels with them, was an expert rodeo performer for many years with the Miller Bros. 101 Show, where the youngsters made their first appearance. They are still using the same high school pinto ponies, and in the "Happiness Show", unload a nifty routine of roping topped off with some high-class miniature rodeo riding.

EDDIE PEABODY AND HIS  
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C A T C H L I N E S

EDDIE PEABODY--THE BANJOY BOY OF THE CENTURY--  
IN PERSON!

EDDIE PEABODY--THE KING OF THE BANJO--SURROUND-  
ED BY A CAST OF INTERNATIONAL FAVORITES

FOLKS, HE'S BACK! EDDIE PEABODY...THE KING  
OF THE BANJO...THE SUNKIST AMBASSADOR OF JOY!

EDDIE PEABODY AND HIS HAPPINESS SHOW--MORE  
ENTERTAINMENT THAN A THREE RING CIRCUS

EDDIE PEABODY AND HIS HAPPINESS SHOW--A HEAP  
O' HILARIOUS HOKUM, HARMONY AND HOTCHA

HE TOURED EUROPE ON A TIDAL WAVE OF APPLAUSE  
AND NOW HE'S BACK AGAIN! EDDIE PEABODY--  
THE KING OF THE BANJO

EXPLOITATION

Eddie Peabody is one stage artist who knows what exploitation is all about. He'll give you his co-operation on every feasible stunt--right up to the hilt. His enthusiasm for publicity is such that he has his own advance man, Jean Armand, traveling in advance of this show. Armand will advise you on many details of Peabody exploitation, but we are listing below several suggestions on which you may want to begin before the arrival of Mr. Armand:--

1. Lobby Frames: Eddie's show is carrying two advance frames and five with the show. They are split between regular pictorial frames, and boards showing hundreds of pictures of his trip to Europe,--very interesting exhibits. Spot the extra frames in prominent windows.
2. Banjos: A banjo contest judged by Eddie is a natural. Also a tie-up with all the music stores in town, featuring the banjo and banjo lessons. Cutouts are carried with the act which can be made available for music store windows. Eddie will appear in the music department of a department store, if worthwhile advertising is obtained in advance.
3. Newspapers Music Promotion Ads: In Los Angeles, the Loew's State publicity department obtained several large size ads free from the promotion department of the Examiner. These ads featured Eddie's success as a musician, and encouraged musical education. They were courtesy ads for the benefit of music advertisers. Perhaps you can arrange similar tie-ups.
4. Animated Lobby: Photographic cutouts of Peabody, with the arm hinged and worked by an off-center wheel, can be arranged to give the effect that he is playing the banjo.

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EXPLOITATION (Continued)

5. Ballyhoos: A huge compo board banjo mounted on a sound truck makes a great flash to head an Eddie Peabody welcoming parade.
6. BOY SCOUTS: Eddie is an Eagle Scout, and holds all sorts of International Scout Decorations. Arrange with the Scout Executive of your town to give Eddie a big parade and Scout rally.
7. Eddie is a member of the Elks, Masons, 40 and 8, American Legion, and popular in every organization. Arrange special nights for these associations.
8. Eddie will lend his services to any worthy charity. Arrange for a newspaper to sponsor his appearance at Hospitals, Homes Charity institutions of all kinds, but be sure the occasion merits his appearance, as he works at high tension throughout his show, and gets little rest.
9. Radio: Eddie's show offers one of the best radio hours of any Fanchon and Marco Idea. Make use of the host of talent on your best stations.
10. Commercial Tie-ups: Eddie is just the type of performer who can be sold on innumerable commercial tie-ups. Bottled water, milk (he drinks several quarts a day), orange juices, special sodas, clothes, hats, almost every article can be advertised to advantage with the help of Eddie's endorsement. Check with Jean Armand on these.
11. Eddie is an official Ambassador for the Olympic Games. Have him meet the Mayor as such. He carries letters from Governor Rolph of California to this effect.
12. Tie up all orange juice stands on Eddie. He owns a ranch of his own in Riverside, California, and is a valued member of the California Fruit Growers Association. He is sponsored by Sunkist.

It would be a good idea to prepare your campaign on Eddie well in advance, and to submit the schedule to him by mail, so that he is prepared in advance to follow through. You'll find him a great sport in helping you to sell your show in a big way.

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EDDIE PEABODY AND HIS  
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PUBLICITY STORY  
(Advance)

Already acknowledged as the world's greatest master of the banjo, Eddie Peabody, who heads his own spectacular production, "Happiness Show", beginning ..... at the ..... theatre, is actually master of twenty-six other stringed instruments.

He is perhaps the only musical artist who enjoys the distinction of being able to record successfully solely with the banjo. Executives of the Columbia Recording Company, with whom Eddie recently signed a long-term contract while in Europe, are unanimous in saying that the diminutive banjo king begins where other banjo players stop.

Thousands of dollars had been spent by them in an effort to secure harmonious disc impressions of this difficult instrument until it was discovered that Peabody's record impressions sounded like a combination of several instruments, a knack of banjo mastery that makes the popular artist's work outstanding.

In his "Happiness Show", a specially produced revusical under the personal supervision of Fanchon of Fanchon and Marco, Eddie introduces several of these specially constructed instruments.

In the Spanish scene with the noted coloratura soprano, Martha Vaughn, he plays a harp guitar--a sixteen-stringed instrument that is said to be one of the most difficult instruments to master in the musical world.

In addition to Miss Vaughn, Eddie has surrounded himself with a galaxy of noted European specialty artists in his "Happiness Show". Numbered among them are Tom and Hank, the world's champion juvenile trick riders and ropers; the Joy Brothers, a duo of pantomimic dance comedians from Glasgow; Jessie Draper, a solo dancer who was the hit of a recent Paris revue; Mary and Marge, a pair of collegiate flapper comediennes, and Jack and Jerry, a sensational novelty skating and dance act.



EDDIE PEABODY AND HIS  
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PUBLICITY STORY  
(Advance)

Selecting every artist personally while on his recent successful tour in Europe in an effort to present to motion picture audiences one of the finest shows of the year in his "Happiness Show", which opens..... at the ..... theatre, Eddie Peabody, the King of the Banjo, has surrounded himself with a galaxy of specialty artists in a spectacular revusical.

In addition to these sensational artists, Eddie himself offers excerpts from his tour of the principal cities of Europe,-- England, Ireland, Scotland, Wales, Paris and Monte Carlo, where he became the toast of royal and civic heads.

He had the unusual honor of playing command and private performances for the crowned heads of Europe, and relates a rather humorous incident while playing at a private performance for King Alfonso of Spain and his guests.

After rendering several selections for the noted gathering, the royal head asked Eddie to play his famous theme song. "Song of Happiness", your Majesty"? queried Eddie. "Well", the King replied, "I would like to hear that, but what I really want you to play is your famous 'Blues' song, 'The St. Louis Blues'."

Eddie's famous rendition of this number, now known internationally, has one of the featured spots in his many specialties in his "Happiness Show." He plays six different instruments during the presentation, and has taught the entire company to play banjos in the spectacular finale.

According to Fanchon of Fanchon and Marco, who personally produced the show for Eddie Peabody, the production is said to have cost several times that of the usual "Idea", and is the first of many similar gigantic productions promised for patrons of .....

EDDIE PEABODY AND HIS  
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PUBLICITY STORY  
(Advance)

Europe is partially solving its depression problem by laughter and happiness, according to Eddie Peabody, who recently returned after a year's successful tour there.

Eddie, the famous banjo maestro who comes to the ..... theatre, starting....., heading his own "Happiness Show" for Fanchon and Marco, arrived in America just in time to hear that a medal was being offered for a depression song cure, and he doesn't feel that the idea is far fetched at all.

"Come to think about it", he says in that typical Peabody boyish way, "I don't know but what I may go after that medal myself. We've got a song in this show, 'Song of Happiness', that just bubbles over with good cheer, and if cheery song and laughter kept the boys going in the toughest days of the war, it should serve to help us forget our troubles now that times are not so bright.

"Over there happy songs received the most requests. For instance, 'Happy Days are Here Again', 'Smiles', in fact all the old peppy songs were the order of the day.

"I met Miss Fanchon in London while she was looking over talent to bring back to America for her famous 'Ideas', and after hearing me play this song and seeing the reaction on the audience, she began building "Happiness Show."

"I brought back five outstanding specialty acts as part of my supporting company--high priced artists, features in themselves,--some of whom are making their first appearance in America, in an effort to make the "Happiness Show" one of the outstanding productions of the year."

EDDIE PEABODY AND HIS  
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PUBLICITY STORY  
(ADVANCE)

Staged and produced in its entirety by Fanchon, Eddie Peabody's "Show of Happiness", which opens.....at the .....theatre, is said by critics to be one of the outstanding productions of the season.

The colorful spectacle moves with the preciseness of a Broadway production, and the continuity is built around Eddie Peabody's recent successful tour of Europe, interspersed throughout with the song hit of the show, "Song of Happiness".

The story surrounding the song is unique in itself. While in London recently, Arthur Gottler, internationally known song writer, visited Eddie backstage at the Plaza Theatre and to the banjo maestro that his spirited performance had inspired the noted composer to write the lyrics and melody of the song that is destined to become the rage of the entire country.

Eddie played it on his next performance with the result that it soon became one of Europe's greatest hits. Miss Fanchon, who was then visiting in London, heard Eddie play the song and promised him upon his return to America to produce a show around him and the number, with the provision that Eddie would also bring back with him some of the finest European talent available on his visits throughout the continent.

Numbered among these specialty artists are Jessie Draper, Martha Vaughn, Tom and Hank, Mary and Marge, Jack and Jerry and the famous Joy Brothers.

EDDIE PEABODY AND HIS  
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PUBLICITY STORY  
(Current Feature)

Said to cost several thousand dollars more than the average motion picture stage production, the Eddie Peabody "Happiness Show", now at the .....theatre, also numbers among its specialty artists many of the highest paid European performers.

Leading this galaxy of specialty artists is the Banjo King of the world, Eddie Peabody, who since his last appearance at the ....., made a successful tour of the principal cities of Europe.

One of the outstanding hits of his appearances abroad was the "Song of Happiness", from which this magnificent production derives its title.

The "Happiness Show" is built around a series of episodes depicting various countries visited by Eddie on his recent trip abroad, and starring together with him in the production are noted performers signed by Peabody during these appearances.

They returned with him to America and were immediately signed by Fanchon and Marco to support the banjo maestro in this stupendous spectacle which was produced personally by Miss Fanchon.

Jessie Draper, who until recently was starred in the Folies Bergere in Paris, has an important place in the cast, together with the Joy Brothers, whom Peabody brought from Scotland; Jack and Jerry, a youthful trick skating pair whom Eddie signed in Dublin for Fanchon and Marco, while Martha Vaughn, a noted coloratura soprano; Mary and Marge, collegiate comediennes, and Tom and Hank, world's champion juvenile trick riders and ropers, comprise the balance of the cast.

The massive main setting of the show is a network of chromium, a new departure in stagecraft. Another unusual spectacle is the finale set, a forty-five foot illuminated banjo upon which the entire company is seated strumming banjos while the massive head of the banjo twirls amid a myriad of lights.

EDDIE PEABODY AND HIS  
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SHORTS AND FILLERS

The mystery surrounding the surprising energy manifested by Eddie Peabody, popular banjo artist, who is appearing with his "Happiness Show" at the ....., has been solved.

The secret of his amazing vitality became known this week when a local dairyman was seen delivering eight quarts of milk to Eddie's dressing room back stage. In addition to his milk diet, Eddie drinks many glasses of orange juice from oranges that are shipped direct from his Sunkist rancho in Southern California.

\* \* \* \*

Eddie Peabody, who is headlining his own "Happiness Show" at the ..... this week, is credited with being able to play at a moment's notice any one of more than 2,000 songs.

His remarkable memory enables him to recall easily any song or tune that has become popular within the last few years. His versatility as an accomplished artist on any stringed instrument is acknowledged by members of the musical world.

At a recent private concert for royalty, he astonished critics by offering a perfect rendition of classics on the banjo that included Schubert's "Serenade", Kreisler's "Caprice Viennois", Beethoven's "Minuet in G", Von Suppe's "Poet and Peasant Overture", and the difficult Tchaikowsky's "1812 Overture".

\* \* \* \*

Why does Eddie Peabody, the dynamic musical maestro, now at the .....with his Happiness Show, wear his hair that way? Numerous replies to this query were received while in Europe recently. "One side is long for classical music and the other short for jazz". "It's just like mine--so doggone stubborn he can't wear it any other way", were but a few of the responses.

But Eddie just smiled and said, "It's just a hundred percent United States Naval hair cut---".

EDDIE PEABODY AND HIS  
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SHORTS AND FILLERS (Continued)

Eddie Peabody, besides being acclaimed the world's greatest banjo artist, is credited with the ownership of more valuable musical instruments than any other artist in the country.

Back stage, in his dressing room at the ....., the celebrated Banjo King is constantly keeping in tune his many instruments that total in actual cash value an investment of \$26,000.

He is the possessor of five priceless Vega banjos, three mandolins, a \$4,000 violin, a \$1,000 miniature violin, a \$1,500 harp-guitar, and several other very costly instruments, including guitar, ukelele and banjoline, an instrument of his own invention. Recently when in Scotland, the king's own bagpipe manufacturer presented Eddie with a specially made bagpipe, which he plays in the Happiness Show.

\* \* \* \*

Patrons of the ....., who marvel at the spectacular banjo finale in Eddie Peabody's Happiness Show, are surprised to find the entire cast, besides being specialty artists in their own particular work, fine banjo artists.

When Miss Fanchon, who personally produced the production, found that none of the artists were familiar with the famous instrument, she asked Eddie to coach the company. Three lessons were sufficient to familiarize the artists with the various chords, but many of them are mastering the knack of the banjo for individual work.

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EDDIE PEABODY AND HIS  
HAPPINESS SHOW

SHORTS AND FILLERS (Continued)

Eddie Peabody, who is heading his own "Happiness Show" at the ..... this week, often puzzles audiences with his remarkable stamina, which is attributed by physicians to his clean method of living. The youthful musical genius abstains from all forms of dissipation, does not use tobacco, constantly exercises and is a lover of the outdoors.

He is an active member of over a score of boy scout troops; besides being an Eagle scout, he has been appointed assistant scout master of many troops and is a member of the executive council in his home town of Riverside.

\* \* \*

All the psychologists who solemnly have been warning parents and other interested listeners, against youthful prodigies, should meet Eddie Peabody, King of the Banjo, who is headlining with his "Happiness Show" at the ..... A musician at nine, in the submarine service at fifteen, and a triumphant star in the theatrical world at twenty-four, independently wealthy at twenty-seven -- that's Eddie.

He has not one characteristic of the person who has shown great talent too early in life. Some of the precious magic that sings in banjo strings when he touches them, seem to have been mixed in his blood. He combines an elfish smile and personality with modesty that seems to regard his mounting success as part of a big game he is playing with life.

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EDDIE PEABODY AND HIS  
HAPPINESS SHOW

SHORTS AND FILLERS (Continued)

Jessie Draper, an unusually graceful type of acrobatic dancer, who appears in the opening scene of "Happiness Show", now playing at the .....theatre, was starring in the Folies Bergere in Paris when signed by Eddie Peabody for his own production.

Other specialty artists obtained on the continent by Peabody for the show were Martha Vaughn, the Joy Brothers, and Jack and Jerry.

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Already acknowledged as the world's champion juvenile trick riders and ropers, Tom and Hank, offer a sensational miniature rodeo in the western sequence of the "Happiness Show", now playing at the ..... theatre.

Scarcely in their teens, the boys are veteran ropers and riders, have appeared with such well known motion picture stars as Tom Mix, Ken Maynard and others.

Others specialty acts with Eddie Peabody's "Happiness Show" are Jessie Draper, Martha Vaughn, the Joy Brothers, and Jack and Jerry.

\* \* \* \*

A choir singer, Mack Sennett bathing beauty, prima donna in many Ziegfeld productions, and now heading the supporting cast in Eddie Peabody's "Happiness Show", tells the story at the .....theatre, of the rapid rise of Martha Vaughn, noted coloratura soprano.

Miss Vaughn appears with Eddie in the Spanish sequence of the production, offering several delightful excerpts from light opera and popular selections.



EDDIE PEABODY AND HIS  
HAPPINESS SHOW

SHORTS AND FILLERS (Continued)

The Joy Brothers, pantomimic dance clowns, who are creating the many laughs in Eddie Peabody's "Happiness Show" now at the ..... theatre, are appropriately named.

Throughout their entire offering, the boys never utter a word, yet every moment on the stage, their every movement and grimace is a signal for hearty laughter.

While in Scotland recently, Eddie Peabody saw their act and immediately signed them for Miss Fanchon to appear in this production.

Other well known acts obtained abroad by Peabody for the noted producer were, Jessie Draper, Martha Vaughn, Jack and Jerry, Tom and Hank, and Mary and Marge.

\* \* \* \* \*

According to Jack and Jerry, the youthful duo appearing in one of the many scenes of the "Happiness Show", starring Eddie Peabody, at the ..... theatre, most of their dangerous falls are unrehearsed.

In their sensational toe skating and dance novelty, the audience is amazed at the dexterity in which they perform their difficult routine.

Together with Jack and Jerry are seen other well-known acts, which include Mary and Marge, Jessie Draper, Martha Vaughn, Tom and Hank and the Joy Brothers.

\* \* \* \* \*

Said by critics to entertain on the order of Charlotte Greenwood, Mary of the team of Mary and Marge, who offer a comedy song and dance specialty in the "Happiness Show", starring Eddie Peabody, now at the ..... theatre, provides many laughs throughout the show.

Attired as youthful collegiennes, Mary and Marge have a rapid-fire offering that is full of up-to-date humor which sparkles throughout the production.

THE IDEA  
 EDDIE PEABODY AND HIS  
 HAPPINESS SHOW

MUSIC ROUTINE

- (1) Song Of Happiness-----4 Bar Intro & 1 Cho. NO STOP
- (2) San-----1 Cho. SEGUE
- (3) Mocking Bird (Eddie on Violin) as arr. STOP

ANNOUNCEMENT

Song Of Happiness (THEME)-----pp strings only till cue for act.  
 (Note--this copy has to be kept out to one side for use as THEME.

EDDIE & GIRL.

- (4) WONDERFUL ONE-----4 Bar Intro & 32 bars STOP

ANNOUNCEMENT\*\*\*-----THEME pp till cue SEGUE

JESSIE DRAPER

- (5) Hummin To Myself & Ev'ry Time--2 Bar Intro & 1 Cho--  
 Cho.DS-Cho. STOP

ANNOUNCEMENT-----THEME till cue.

JACK AND JERRY.

- (6) St. Louis Blues-----16 Bars till fall. STOP
- (7) Doin' The New Low Down-----8 Bars-1 Cho. & 24 Bars STOP
- (8) One Hour With You-----4 Bars, - 2 Cho./ 1 Cho. STOP
- (9) Three Little Words-----4 Bars-1 Cho. NO STOP
- (10) Three Little Words-----8 Bars-1 1/2 Cho. PAUSE SEGUE
- (11) Song Of The Vagabonds-----8 Bars & 2 Cho. STOP

ANNOUNCEMENT-----THEME till cue.

JOY BROS.

- (12) Campbells Are Coming-----As per for entrance &  
 Eddie's Exit. SEGUE
- (13) Same Old Moon-----2 Bars-2 cho. & Tag. STOP
- (14) Lies-----Cho. till cue  
 4 Bars & 1 Cho. SEGUE

EDDIE'S SPANISH BIT.

- (15) Hilo-----As arranged. STOP

ANNOUNCEMENT-----THEME till cue.

MARTHA VAUGHN.

- (16) La Golondrina-----as arranged. BOW SEGUE
- (17) Chinita Poblana-----" " STOP
- (18) When Irish Eyes Were Smiling--Intro & 1 Cho. as encore. STOP

ANNOUNCEMENT-----THEME till cue.

TOM AND HANK.

- (19) My Bluebirds' Back Again Medley--Till Cue. SEGUE
- (20) Reuben Reuben-----To action till cue SEGUE
- Sing A New Song-----Cho. till cue SEGUE
- Yankee Doodle-----To action till DS
- Sing A New Song-----Cho. till chord. SEGUE
- (21) Zip Galop-----Till CHORD. STOP

ANNOUNCEMENT-----THEME till cue.

THREEN & BARNETT.

- (22) Medley-----as arranged. STOP
- (23) As Time Goes By-----4 Bar Intro & 1 Cho. STOP

EDDIE PEABODY

Numbers as selected from his books ad lib.

Song Of Happiness (THEME)-----Band come in on 3rd Cho.  
 Play Cho.pp while Eddie re-introduces members of company.

- (24) Song Of Happiness (B)-----2 Bar Intro & 1 Cho. NO STOP
- (25) Song Of Happiness (C)-----1 Cho. with Finale ending. SEGUE
- Song Of Happiness (Theme)-----For chaser.  
 Band on stage entire act.  
 Costumes with Idea.